<center>**UI/GRAPHIC DESIGNER**</center>

Job Profile

Responsible for developing the graphic and design content for all creative materials including the graphic content/user interface design for the Company's website and other digital platforms.

Role Qualification:

- Academic/Professional: A university degree in Arts, Graphics Design or any related course
- Work experience: Minimum of 3 years hands-on experience in graphic design for online and print media.

Key Responsibilities:

- Creating and producing images and logos for products and product pages
- Ensuring that all user interfaces for web and mobile applications are fully responsive and are in accordance with the company's web guidelines
- Creating promotional content for digital display advertising on the web and on mobile applications
- Providing support for creative agencies on creative design and production projects to ensure their outputs and final products meets the Company's brand guidelines
- Leading all activities relating to user interface design including but not limited to user journey flows, wireframes, mockups and interactive prototypes for product demos
- Producing highly creative and compelling graphics and image designs for the promotion and marketing of various products and channels
- Creating layouts and templates for websites and e-newsletters and email marketing

Required Skills & Competencies

- Practical knowledge of HTML, CSS and Javascript e.t.c
- Proficiency in User Experience and User Interface design for sales funnels and customer spaces
- Ability to create interactive prototypes for product and web platform demos
- Experience working in an agile environment
- Design experience using motion and animated design
- Up to date with emerging technologies in new media with focus on design programs such as Illustrator, Photoshop, Dreamweaver, Flash e.t.c
- Experience in coordinating activities related to User Interface design including but not limited to User journey flows, wireframes, mockups and interactive prototypes for product demos
- Ability to work effectively in a fast-paced and digital work environment
- Innovative and imaginative
- Able to work under pressure and prioritize accordingly
- Excellent verbal and written communication skill

Interested Applicants should send their CVs to **recruitment.digital@axamansard.com** stating the role applied for as subject of mail. i.e. "**UI/GRAPHIC DESIGNER**"