



We are looking for a Digital Product Manager

JOB PROFILE

Responsible for overseeing the development and execution of the group's digital product & channel strategies in line with business vision & user needs, towards achieving the best user experience, remarkable growth, and overall business profitability.

ROLE QUALIFICATION

- Academic/Professional: Bachelor's degree from a reputable University. Master's degree in Management or any related field will be an advantage.
- Work Experience: Minimum of 5 years' experience in/or a combination of Digital strategy, Marketing, Product/Project Management, User Experience, Research or Business Analyst role(s) within the Financial services industry.

KEY RESPONSIBILITIES

- Build and manage a team of digital product officers, while collaborating with Marketing, Design, Sales, Support, Technology and Engineering groups to develop and drive product strategy for the group in alignment with the greater business goals and objectives.
- Provide subject matter expertise on leading practices and frameworks for understanding user behaviour and interactions across the various digital channels.
- Develop and execute short and long-term digital strategies that drive business and operational efficiency for the group.
- Define and lead the team to drive rolling 4-quarter roadmaps, across all products at every stage of the product lifecycle.
- Establish and maintain strategic partnerships and engagements with third party service providers for key integrations to achieve business vision & user needs.
- Lead the full product lifecycle – from requirements definition to delivery, to end of life – collaborating with other teams across the company, including Engineering, Design, Support, Marketing, and Sales counterparts.

REQUIRED SKILLS AND COMPETENCIES

- Proven supervisory experience leading cross-functional & remote teams and projects.
- Understanding of the application of design thinking & human centered methodologies
- Proficient in the use of Product Management tools such as Jira/Kanban/Trello/TFS, Figma/Adobe XD, Visio/Whimsical/Miro, Vision, Google Analytics, and other relevant tools.
- Excellent written and verbal communication skills .
- Strategic, critical, and analytical thinking and pragmatic problem solving.
- Strong attention to detail, ability to handle and meet deadline-oriented work.
- Strong interpersonal & team management/leadership skills

Interested applicants should send their CVs to recruitment.digital@axamansard.com stating the role applied for as subject of mail. e.g., "Digital Product Manager".